Master/Parent pages + 5 Flyers
Complete by WK 3, **by end of day Friday 2/9**

Review the linked InDesign tutorials below if needed or if you missed the in-class demo on Tuesday 2/6.

Tutorials:

Align content with guides

Work with master pages

Override master pages

Assignment: 5 Flyers

Explore Design Is History by expanding the sections on the left and reading about designers and design movements.

Choose 5 designers and/or movements to work with.

Create a unified set of flyers for each of your 5 choices Using the provided information and at least (1) relevant image.

• For this assignment you are permitted to copy/paste the text and use the provided images as found. You may crop images but **do not skew their given proportions**. All resizing should be done using "shift" to maintain original proportions.

• Unified means the 5 flyers look like they belong together. They won't be exact duplicates as the image and text changes, but the general layout and organizational approach should be a "template" to build each one.

Requirements:

• 8.5 x 11in flyers

• Use a parent page to setup a basic layout for the flyer set

• Use margins and columns (plus other guides as needed) on parent to align content
   Your grid structure must coincide with your layout. I should be able to easily see how you used your grid to arrange your design elements.

• In addition to layout, use other design elements to display unity between the flyers, such as: same typefaces or type treatments, color palette, repeating shapes, etc.

• Text should not exceed a .5in margin, but images may.

• On every page include: "All information and images from DesignIsHistory.com."

What you'll turn in: 2 PDF files. One set with grid visible and one without.
   See next page for setup and exporting details.

Getting started:
Create an 8.5 x 11in document in InDesign.
5 pages   .5in margins (minimum)   no facing pages

Experiment moving around the content (text, image, etc) until you are pleased with the layout. Use elements like manual guides and grid structure to set exact placement in your design so you can easily replicate the layout.

Use your parent page to set up your underlying guide/grid structure or all 5 pages.
        • This is a good place to include "All information and images from DesignIsHistory.com." so that it appears consistently across all 5 flyers.

Import content: Copy/paste the text blurb for each designer onto the corresponding page.
        • Save the image provided with each designer (examples of their work).
                Remember: Adding or placing an image into InDesign is only linking the image to the file, not embedding. So you will need the images to 'travel' wherever you work on this assignment.
        • Place into your flyer document. You may include a caption for the image if needed.

Exporting when finished
        • You'll be saving 2 PDF versions of your set, **one with and the other without grids visible**.
        • Please be sure to clean up/remove any excess guides or lines before exporting. Only leave those which actually serve to help align content.

WITHOUT GRIDS: Export to PDF:
        • **File > Export…   and select PDF as Format.**
        • Filename: Lastname_5Flyers
        • Make sure "all" pages is selected.
        • Export.

WITH GRIDS: Export to PDF:
        • **File > Export…   and select PDF as Format.**
        • Filename: Lastname_5Flyers_Grid
        • Make sure "all" pages is selected.
        • Check "visible guides and grids" under "Include" at the bottom of the dialog box.
        • Export.

Check both PDFs before submitting to ensure correct exporting.

What to turn in via Blackboard by end of day Friday 2/9
- **(2) PDFs of 8.5 x 11in flyer sets:**
    - (1) 5 pages of flyers (no grid, normal appearance)
        - **LastName_5flyers**
    - (1) 5 pages of flyers (WITH grid/guides visible)
        - **LastName_5flyers_Grid**